AF Social Media Report: 05/12/21-05/19/21

This report serves to continue tracking the growth of various America First related social media accounts. Specifically, this report highlights the growth of the America First Show (AFS), America First Foundation (AFF), Good Morning Groyper (GMG), and Nicholas J. Fuentes (NJF). The following table and graphs show the current follower totals as well as follower growth over time across all accounts.

5/19/2021	Gab	Twitter	Telegram	Instagram	Other
AFS	3,800	-	-	-	1,441
AFF	6,000	-	-	803	67
GMG	529	1,959	-	814	-
NJF	55,800	136,300	37,706	-	-

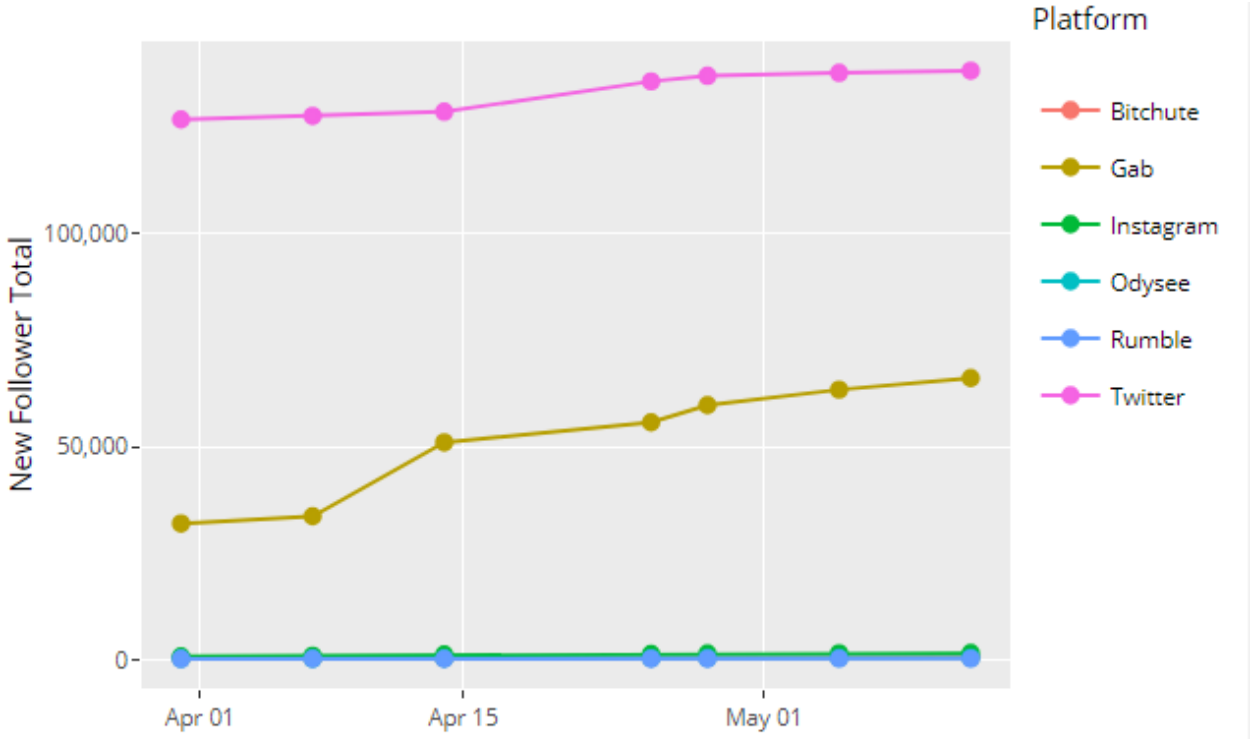

Figure 1: Total Followers Over Time

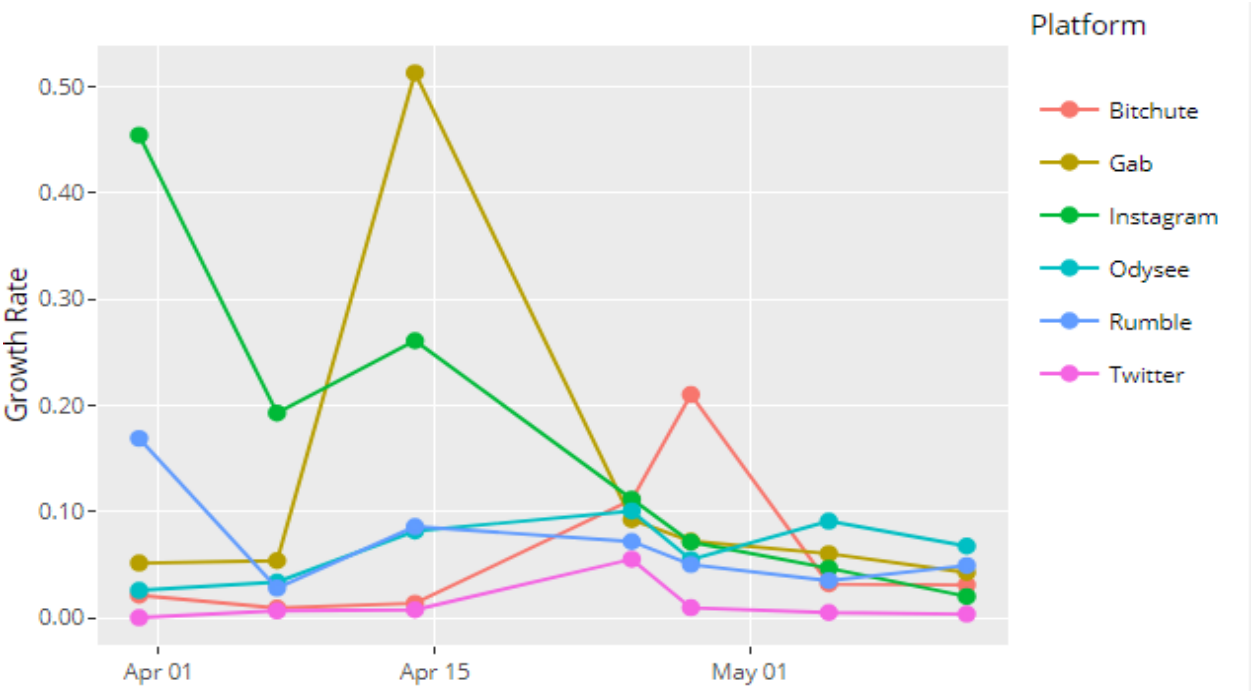

Figure 2: Growth Rate Over Time

AFS continues to have the largest number of followers gained on Gab from week to week. However, this amount has been on a downtrend over the past three weeks. This coincides with less account activity in the form of posts, likes, and comments.

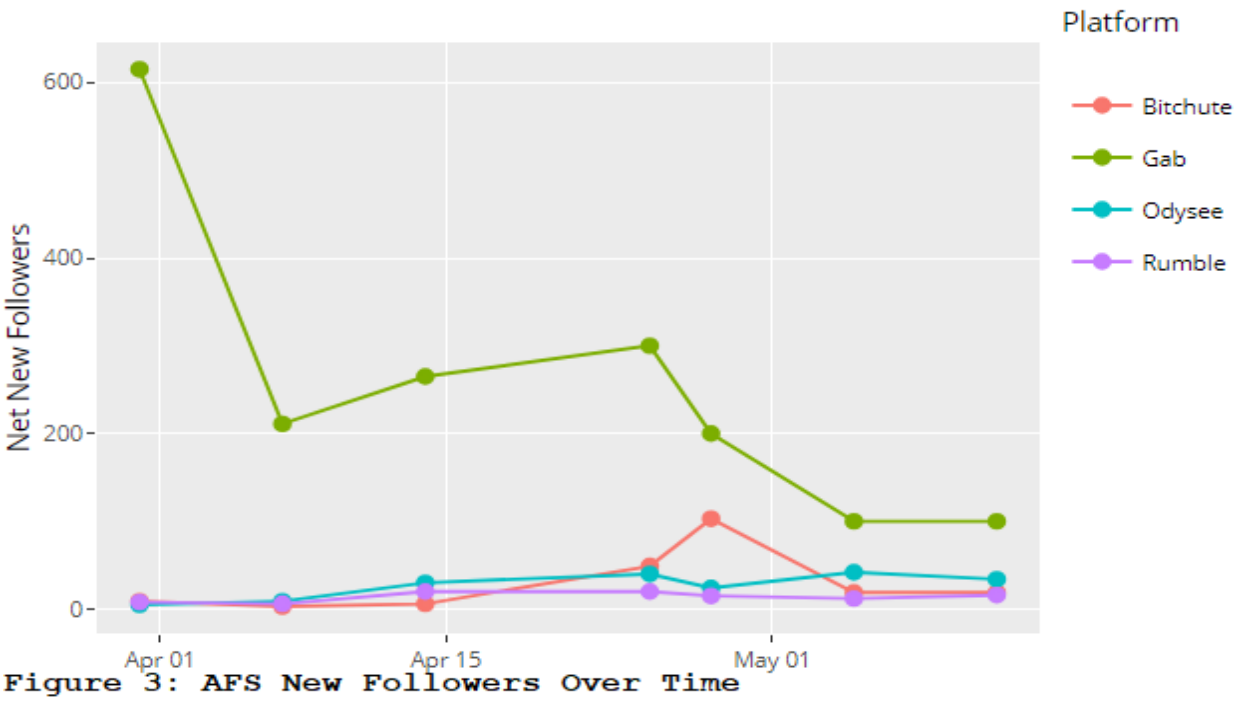

Figure 3: AFS New Followers Over Time

Similarly, AFF has not had any account activity since mid-April. This account has had no change in follower count this week.

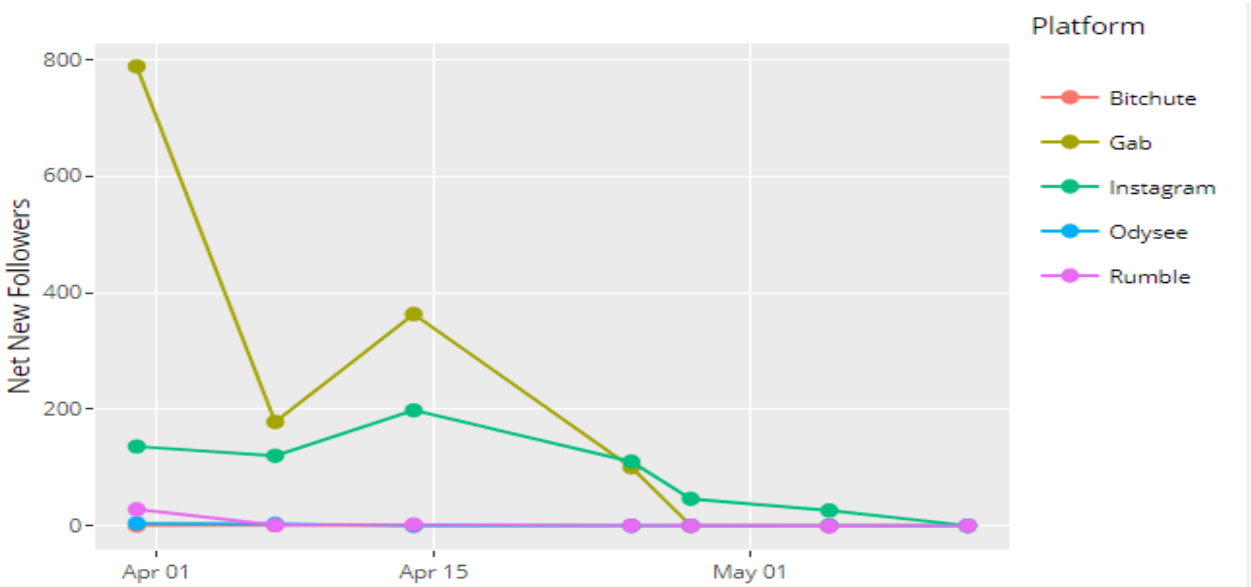

Figure 4: AFF New Followers Over Time

This week's data reflects episode 8 of GMG. The past two episodes have had no guests, but more callers. While the follower count has been going up, the account has had a lower growth rate.

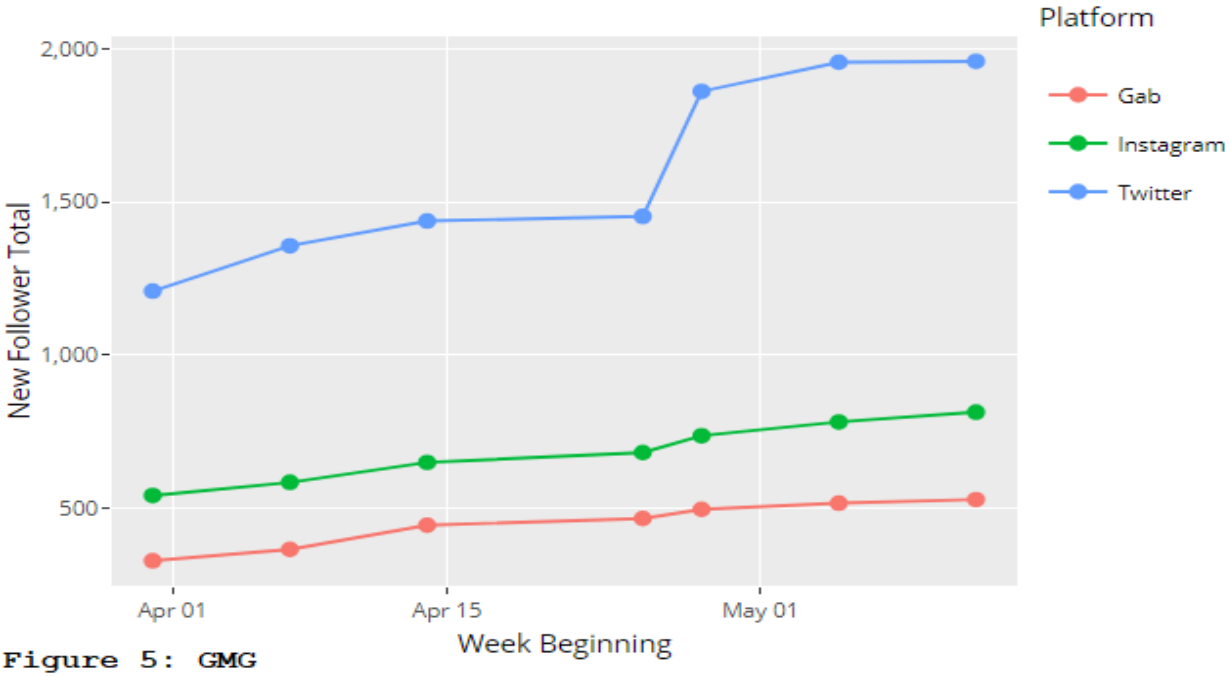

Figure 5: GMG Followers Over Time

Across Nick's personal accounts, Gab has shown to have the highest growth rate since the inception of this report. Gab also shows a higher engagement rate, albeit with a much lower number of total likes.

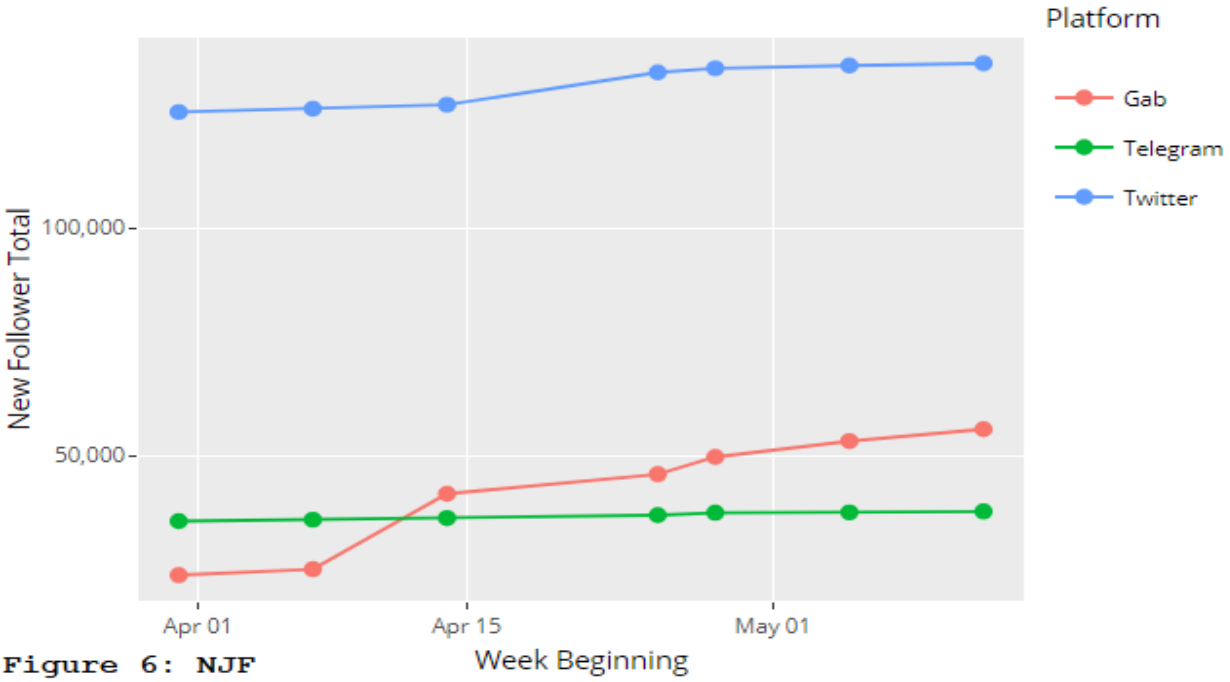

Figure 6: NJF Followers Over Time

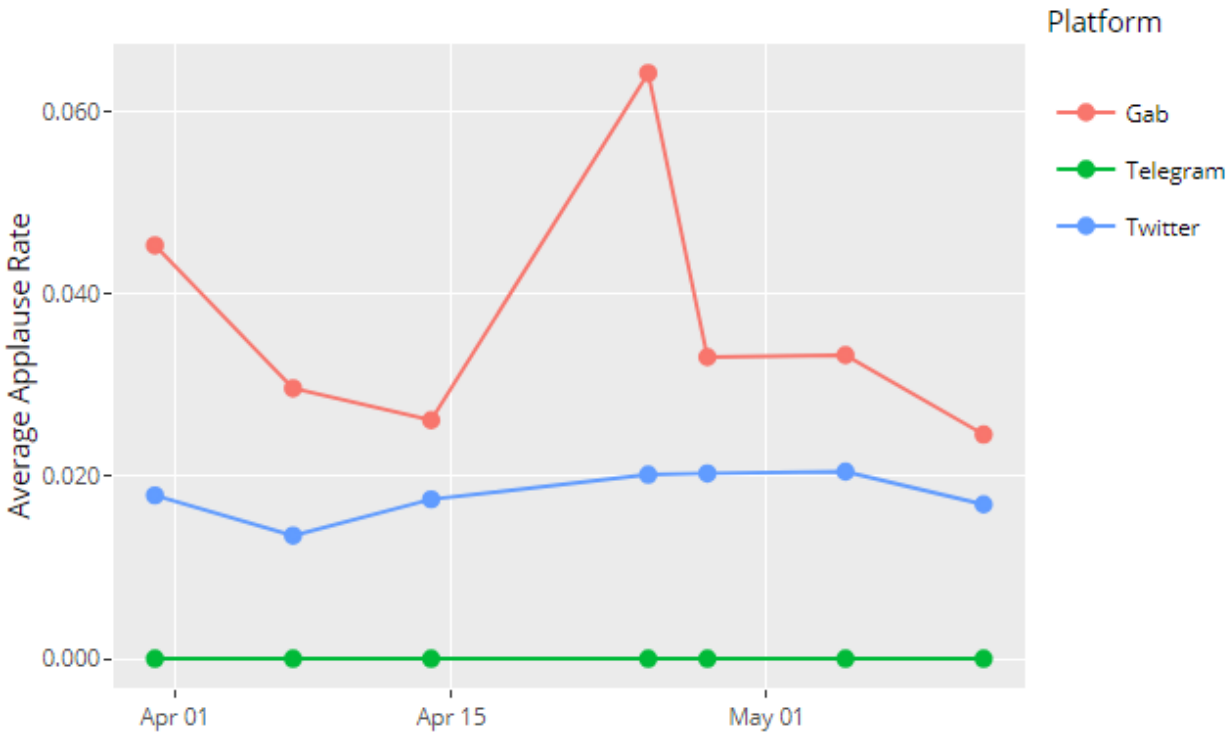

Figure 7: NJF Applause Rate